



美中政策基金会

The U.S. - China Policy Foundation

Enhancing mutual understanding & promoting positive relations.

2021 Sponsorship Levels

As the U.S.-China Policy Foundation (USCPF) continues to work to improve mutual understanding between the U.S. and China, we depend on the support of our friends and sponsors to carry out our many meaningful and high impact programs. Read more here: <https://uscpf.org/v3/2019/12/10/sponsorship-information/>

Executive Sponsor (2 only) — \$50,000 +

- Speaking opportunity at Gala for CEO or appointed spokesperson
- Company CEO or appointed representative recognized as honorary Gala Co-Chair during the gala
- Company will also be thanked as the **exclusive sponsor** for one **additional virtual event**
- Additional benefits as seen in Lead Sponsor level

Lead Sponsor — \$25,000–\$49,999

- Company logo will be displayed on **full screen** during virtual gala when sponsors are thanked
- Company will also be thanked, with logo shown on full screen, during one **additional virtual event**
- **Priority placement** on USCPF website, annual report, and other promotional materials (after Executive)
- Thank you with logo included in gala re-cap sent to USCPF's entire mailing list
- Logo included at bottom of USCPF e-mail newsletters sent out regularly

Sponsor — \$10,000–\$24,999

- Company logo will be displayed during virtual gala when sponsors are thanked
- Company will also be thanked as a sponsor during one **additional virtual event**
- **Priority placement** on USCPF website, annual report, and other promotional materials (after Lead and Executive)
- Thank you with logo included in gala re-cap that will be sent to USCPF's entire mailing list
- Logo included at bottom of USCPF e-mail newsletters sent out regularly

Supporter — \$5,000–\$9,999

- Thanked during the virtual gala with logo displayed on part of the screen
- Name and logo featured on USCPF website, annual report, and other promotional materials as a Supporter
- Thank you with logo included in gala re-cap that will be sent to USCPF's entire mailing list
- Logo included at bottom of USCPF e-mail newsletters sent out regularly

Donor — \$1,000–\$4,999

- Thanked during the virtual gala
- Name and logo featured on USCPF website, annual report, and other USCPF materials as a Donor
- Thank you with logo included in gala re-cap that will be sent to USCPF's entire mailing list

Note: If a virtual gala does not take place, the relevant sponsorship benefits will be transferred to a different virtual event. If events begin to take place in-person again, the benefits might be subject to change.

USCPF is registered as a 501(c)(3) non-profit organization. As such, donations are tax-deductible.

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