



美中政策基金会

The U.S. - China Policy Foundation

Enhancing mutual understanding & promoting positive relations.

2021 Sponsorship Levels

As the U.S.-China Policy Foundation (USCPF) continues to work to improve mutual understanding between the U.S. and China, we depend on the support of our friends and sponsors to carry out our many meaningful and high impact programs. Read more here: <https://uscdf.org/v3/2019/12/10/sponsorship-information/>

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- Company logo will be displayed on **full screen** during all *China Forum: Conversations with Ambassadors* episodes in 2021
- **Priority placement** on USCPF website, annual report, and other promotional materials
- Thank you with logo included in program re-cap sent to USCPF's entire mailing list
- Logo included at bottom of USCPF e-mail newsletters sent out regularly

Sponsor — \$10,000–\$24,999

- Company will be thanked with logo displayed on part of screen during all *China Forum: Conversations with Ambassadors* episodes in 2021
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- Thank you with logo included in program re-cap sent to USCPF's entire mailing list
- Logo included at bottom of USCPF e-mail newsletters sent out regularly

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- Company will be thanked with logo displayed on part of screen during at least two *China Forum: Conversations with Ambassadors* episodes
- Name and logo featured on USCPF website, annual report, and other promotional materials as a Supporter
- Thank you with logo included in program re-cap sent to USCPF's entire mailing list
- Logo included at bottom of USCPF e-mail newsletters sent out regularly

Donor — \$1,000–\$4,999

- Thanked during one episode of *China Forum: Conversations with Ambassadors*
- Name and logo featured on USCPF website, annual report, and other USCPF materials as a Donor
- Thank you with logo included in program re-cap that will be sent to USCPF's entire mailing list

Note: Based on recording schedules, a different program may replace *Conversations with Ambassadors*.

USCPF is registered as a 501(c)(3) non-profit organization. As such, donations are tax-deductible.

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